

Video is everywhere. It won't necessarily be agencies that employ in-house editors, it will be companies with large marketing and internal communication departments

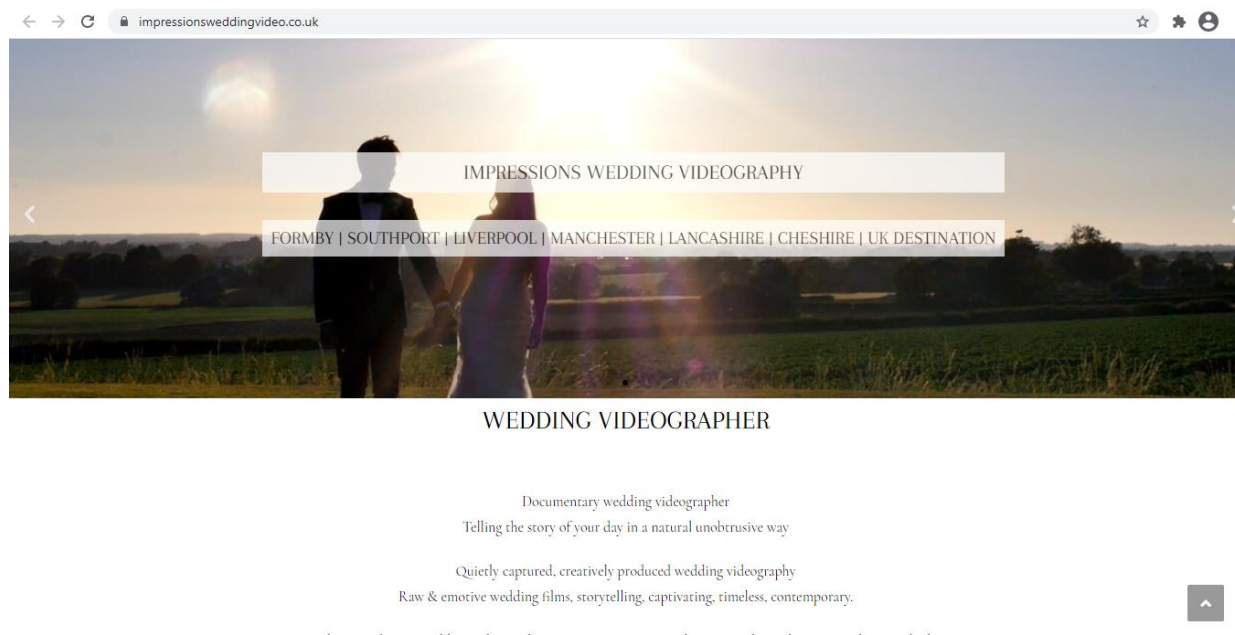
I like editing because it gives me the chance to tell a story, and that's something I really enjoy and always want to keep getting better at beyond that even the feeling of being able to take a bunch of elements and turn it into something focused is just a pretty cool feeling. For these reasons post production has become my current area of employment interest.

I have looked into five post production companies in the North West, which are

1. Impressions Wedding Video
2. SAMfilms
3. DV2Broadcast
4. Veracity Digital
5. Core Post

These all companies are different in their work. I picked these as they have good rating in the industry as compared to various others.

### 1. Impressions Wedding Video



Impression is a wedding videography company that delivers post production and visual editing services.

## 2. SAM films



SAM films provide post production services, from corporate videos to live event filming, and also have experience in TV broadcast. The company specializes in video and media production as well.

### 3. DV2Broadcast

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**Production Support & Consultancy**

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**Services & Equipment**

from [Martin Kay](#) at [ZEN](#) in [Manchester](#)

<b>More about:</b>	<a href="#">Video Production</a>	<a href="#">Sound Recording</a>	<a href="#">Video Recording</a>	<a href="#">Editing &amp; Dubbing</a>	<a href="#">Performance Showreels</a>
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**What do you mean by Production Support?**

**Who are you?**

**What can you offer?**

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**What do you mean by Production Support?**

At the simplest level, it includes the provision of any of the services or equipment listed here, but ideally it involves a more holistic approach.

One of the problems with traditional production methods was the narrow demarcation of individual jobs, particularly between shooting and post-production. Cameramen and Sound Recordists, however skilled, rarely had to edit their own material. Post-production workers rarely went on location. This can leave editors moaning about the quality of material supplied, and location crews thinking that editors are not making the best use of what they've been given.

*The one thing that nearly everyone can agree on is **the need for planning**, and that the majority of production problems come from the lack of it.*

My concept of Production Support is that it should start as early in the production process as possible, and continue through for as far as possible. Flattering though it may be to be called in to rescue a potential disaster, most of us would be just as happy to help avoid one in the first place.

For example, the quality of video on

**Who are you?**



I'm Martin Kay, and I've been involved with television in one form or another since I joined Granada TV in 1973. Alongside my TV job I've also been working with computers since 1979 when I bought my first computer (in kit form) whilst on a shoot for World In Action in the USA.

I served my GTV apprenticeship as a studio sound engineer, then moved to film as a Boom Operator and was promoted to a full Sound Recordist in 1980. I've worked on every type of programme from news, sport, current affairs, music and the arts, through to dramas of every genre, including an 18 month stint on The Jewel In The Crown (for which I got a BAFTA nomination)



**What can you offer?**

Given the amount of low-cost technology available today, there's never been a better time for getting high-quality results from small-scale TV production, but only if:-

- 1) you know how to use it!
- 2) there's not any "missing links".

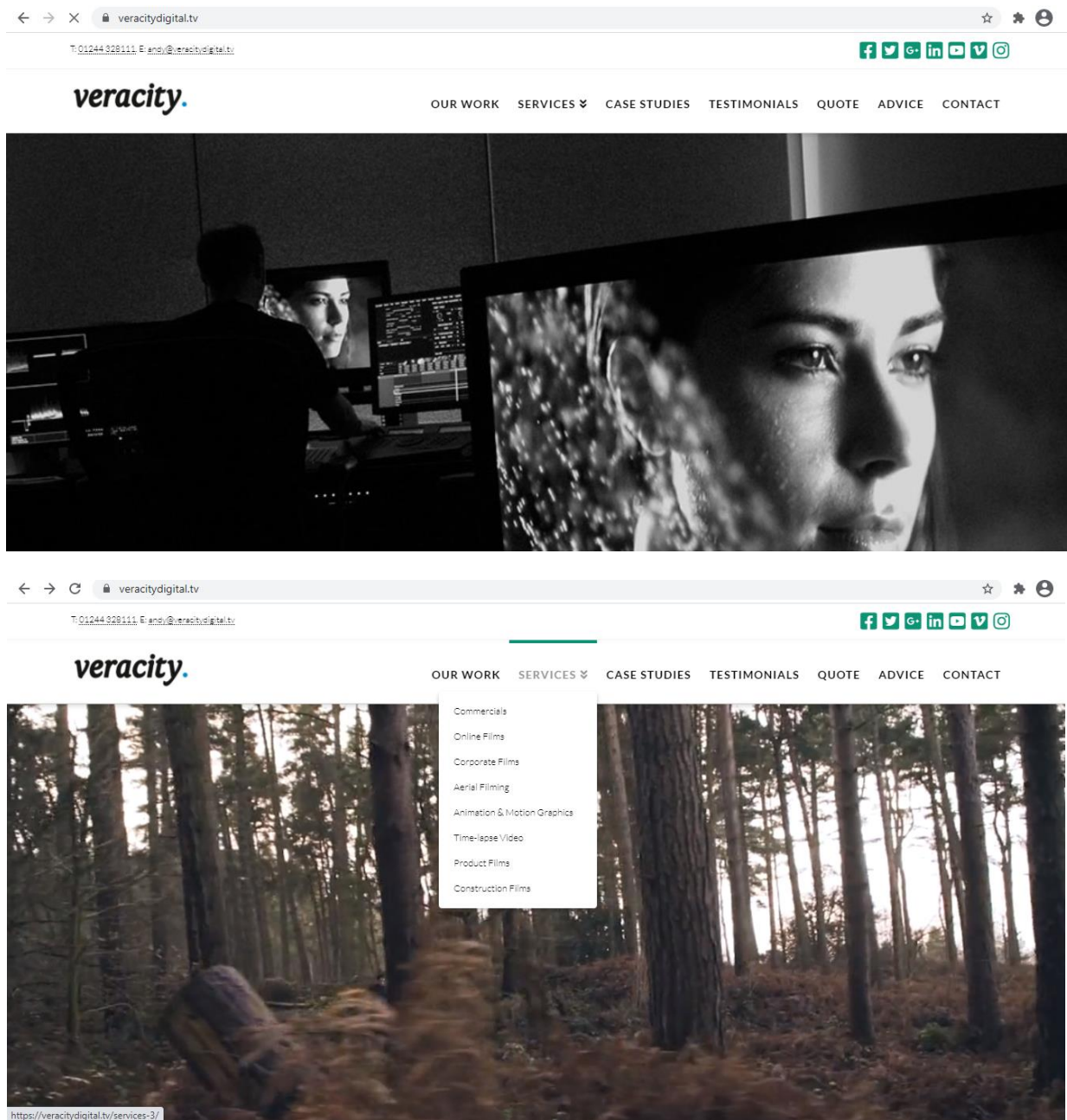
That's where I come in. I can be a consultant, contributor, supplier and operator, all on the same job. I offer true multi-skilling, not because I'm fresh from a multi-discipline media course, but because of a lifetime of actual work experience in a variety of areas, coupled with a high degree of technical knowledge.

The areas I cover include:-

- Sound Recording (for docs, drama, music, location or studio)
- Video Encoding (eg for the web)
- A/V Engineering (eg wiring design)
- Digital Stills
- Image Processing (in Photoshop)
- Video Editing (Avid, Premiere, etc)
- Broadcast Mastering
- Audio Track-Laying
- Sub-titling
- Studio Design
- Lighting
- PC Servicing & Setup
- Video Camerawork
- Technical Management
- Directing
- DVD Authoring
- Script Editing
- Navigating (without SatNav!)
- Audio Dubbing
- Picture Grading (in Avid or

DV2Broadcast offer video production, sound recording, video recording, editing & dubbing and performance show reels.

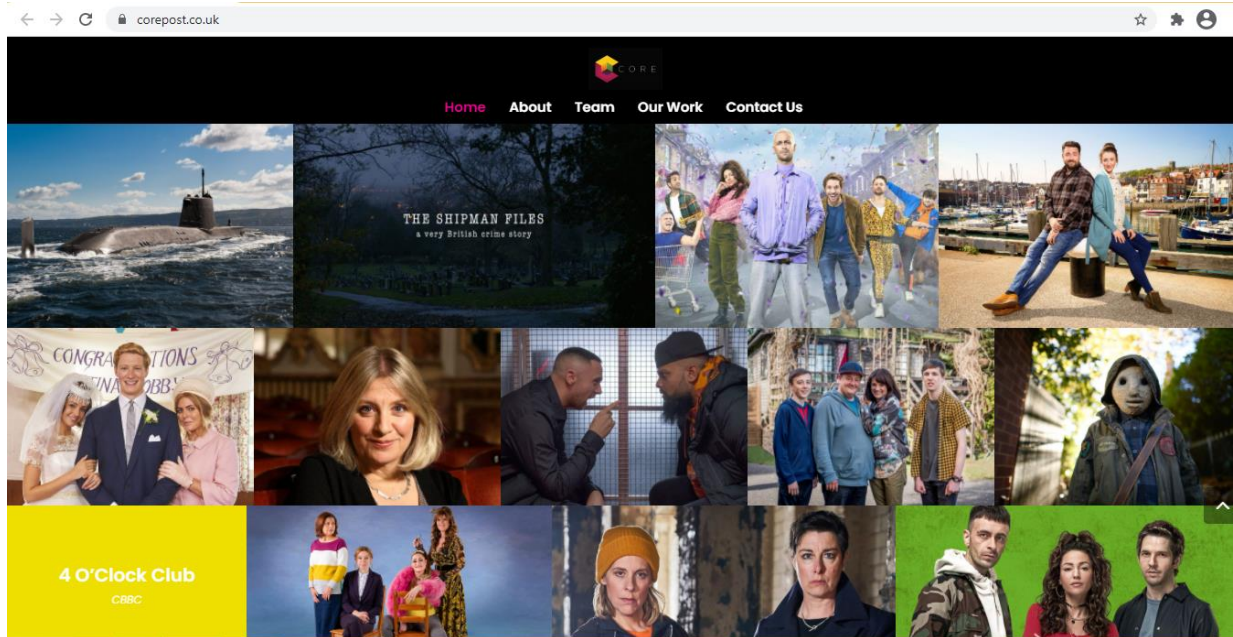
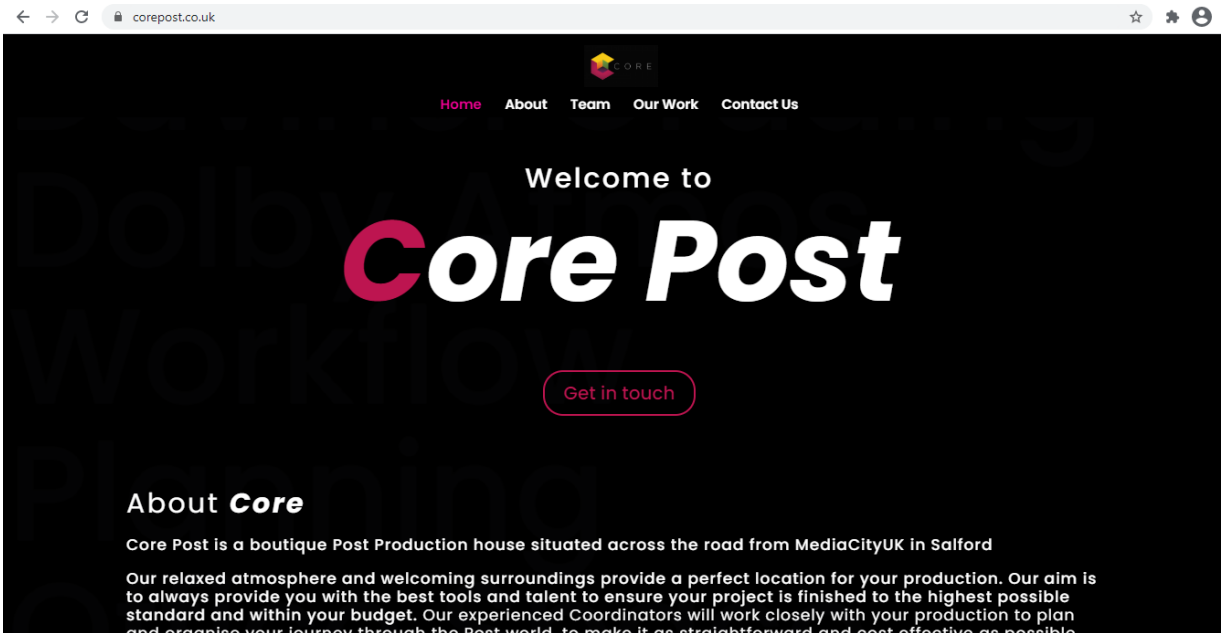
## 4. Veracity Digital



Veracity Digital do a number of services for its customers such as commercial, online films, aerial films, time-lapse video, animation and motion graphics and many more.



## 5. Core Post



Out of these interesting companies I would like to have a placement in Core Post. This company is different from the others as it is a boutique post production house and they have many feathers in their hat. Core Post is the only post production company that delivered BBC's first ever transgender sitcom in 2015. They work for BBC group: BBC One and BBC Two, BBC Three, BBC Four, Skyone, Channel 4,

Channel 5, ITV 1, CBBC, and Discovery. Picture finishing, color correction, editing and dubbing theatres that offers stereo mixing are the services offered by Core Post. I chose to work here as they offer unique services and have creative vision. The company has fantastic and nurturing leadership and big budget clients are under its umbrella. At work with them will give me more exposure and will be beneficial for building a good career path.

## **References**

<http://samfilms.co.uk/>

<http://dv2broadcast.co.uk/>

<https://veracitydigital.tv/>

<https://corepost.co.uk/>

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<https://www.prolificnorth.co.uk/featured/features/2015/06/northern-startups-core-post-post-production-company>